

PORSCHE DESIGN

PRESS RELEASE

Porsche Design presents the Roadster Nylon Evo Collection

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October 2025

Design-driven lightness for Life on the Go

Stuttgart, Germany. The Roadster Nylon Evo Collection from Porsche Design combines technical sophistication with sporty lightness. Made from water-repellent, recycled nylon and enhanced with elegant leather details, the collection offers a modern response to the needs of frequent travelers and commuters with a high demand for design. The term “Evo” refers to evolution, reflecting Porsche Design’s commitment to continuously setting new standards in quality and functionality.

Maximum functionality, minimalist design

The lightweight, durable material ensures exceptional comfort and long-lasting performance—ideal for the dynamic everyday life of discerning customers. Inside, the models impress with smart organizational features such as padded laptop compartments and business organizers equipped with pen loops and a key hook. A signature element of this line is the abundance of side pockets, which enhance organization and improve carrying comfort. The collection also includes an expandable model—perfect for when extra space is needed on the go.

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Individualized and thoughtfully crafted down to the last detail

Ergonomically shaped carrying handles with leather accents blend seamlessly into the design. An optional leather tag in black, grey, blue, or red adds a personal touch and doubles as a practical key holder. Inside, a tear-resistant polyester lining ensures durability and a premium finish. The Roadster Nylon Evo Collection strikes the perfect balance between modern aesthetics, premium quality, and smart functionality—designed for people who refuse to compromise while on the move.

Technical Specifications:

Backpack XS – Dimensions: 37 × 28 × 15 cm, made from recycled nylon. Available at an RRP of €399.

Backpack S – Dimensions: 38 × 30 × 15 cm, made from recycled nylon. Available at an RRP of €429.

Backpack M Expandable – Dimensions: 40 × 33 × 19/23 cm, made from recycled nylon. Available at an RRP of €439.

Backpack M Toploader – Dimensions: 41 × 32 × 16 cm, made from recycled nylon. Available at an RRP of €469.

Backpack L – Dimensions: 41 × 34 × 19 cm, made from recycled nylon. Available at an RRP of €489.

Briefcase – Dimensions: 28 × 39 × 12 cm, made from recycled nylon. Available at an RRP of €399.

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Tote Bag – Dimensions: 39.5 × 37.5 × 13 cm, made from recycled nylon. Available at an RRP of €399.

Crossbody Bag – Dimensions: 26 × 14 × 4 cm, made from recycled nylon. Available at an RRP of €159.

Sling Bag – Dimensions: 30 × 18 × 7 cm, made from recycled nylon. Available at an RRP of €229.

Shoulderbag XS – Dimensions: 23.5 × 20 × 5 cm, made from recycled nylon. Available at an RRP of €179.

Shoulderbag S – Dimensions: 27 × 21 × 3 cm, made from recycled nylon. Available at an RRP of €199.

Accessory Pouch – Dimensions: 8 × 22.5 × 8 cm, made from recycled nylon. Available at an RRP of €99.

Weekender – Dimensions: 30 × 55 × 23 cm, made from recycled nylon. Available at an RRP of €429.

Washbag with Front Pocket – Dimensions: 18 × 27 × 9 cm, made from recycled nylon. Available at an RRP of €169.

Travel Pouch – Dimensions: 12.5 × 24 × 4 cm, made from recycled nylon. Available at an RRP of €169.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (porsche-design.com).

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